



IRIS 2010

INTERACTIVE IMAGING SHOW



Steve Chong, ARPS

shoot with SIGMA

An invitation to all budding photographers

presented by Steve Chong, Conceptual, Landscape, still life photographer

Introducing IRIS 2010, an event not to be missed by photography fans and budding amateur photographers nationwide. Hosted by Sigma and held at Plaza Low Yat and Federal Hotel Kuala Lumpur, this event will not only showcase a retail atmosphere with great bargains and photographic activities from retail partners but will also see photography master Steve Chong in action. He will be conducting a workshop on the basics of photography and will teach new users on the importance of composition, exposure and more. There will also be a live model shooting session (10 models) for participants. The event will be divided into two parts, an exhibition consisting of industry partners at the concourse area at Plaza Low Yat, as well as a full-day workshop at the Federal Kuala Lumpur.

why you should attend

If you've recently purchased a DSLR or if you have been taking pictures for years and have yet to break that 'level', the IRIS 2010 workshop will help you attain a more intimate understanding of your DSLR. From exposure control to the finer points of composition, this workshop will also include photographic opportunities in portraiture and a chance to use Sigma's newest lenses; the 85mm F1.4 EX DG HSM and APO 70-200mm F2.8 EX DG OS HSM as well as the powerful 50mm F1.4 EX DG HSM.

take home a new sigma 85mm lens

Participants also stand a chance to participate in an Exclusive Photo Contest to win the brand new Sigma 85mm F1.4 EX DG HSM lens worth RM4688

Date: 18th september
Time: 9am-6pm
Venue: Federal hotel ballroom
Workshop Admission: rm98
(limited seats only; first come, first served)



Toshiba SDHC 8GB (Class 6) (worth RM189) Limited to first 50 early bird sign-up

registration form (for workshop with Steve Chong)

Full Name: _____
Address: _____

Postcode: _____ I.C.No: _____
Email: _____
Contact No: _____ Gender: _____
Age: ____ Years in Photography: _____
Model of camera: _____
Favorite lens: _____
Online portfolio (if available): _____

I hereby agree that all information given in this form are **TRUE** and I will be at the venue 15 minutes earlier before the workshop started.

Payment method

Cheque: Bank's Name: _____
Cheque No: _____
Bank In: Bank-In Date: _____

Note: Made payable to **WRITE-ON MEDIA SDN BHD**
Bank Account No: **311 814 6503 PUBLIC BANK**

Please RSVP with **Mr. Leong** of **WriteOn Media** at **(03) 7803 9162 (Tel)** for availability of seats before making payment. Fax the completed form with payment slip to **(03) 7803 9172 (Fax)** to complete registration. Please present the original payment slip for registration at Federal Hotel Ballroom.

Registration starts from 8.30a.m. at Grand Ballroom, Federal Hotel, Kuala Lumpur. Please call Mr. Leong at WriteOn Media (03) 7803 9162 for inquiries.

Total Value: **RM388**



All participants are entitled to:

- 2 tea + 1 lunch
- IRIS t-shirt
- IRIS goodie bag
- GP ReCyko Charger + Batteries
- Chance to participate in Exclusive Photo Contest
- 3 months subscription HWM Magazine

Official Media



Official Venue



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